



**Bridgeville's Annual**  
**APPLE-SCRAPPLE**  
**Festival**  
2nd FULL WEEKEND IN OCTOBER



Dear Supporters:

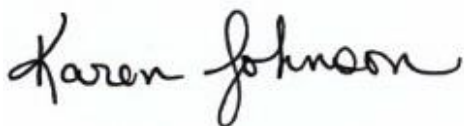
We are looking forward to an amazing autumn season in Delaware. Once again, our committee is beginning the process of organizing a favorite Sussex County tradition. We will do all that we can to have an approved event that keeps our community safe and represents our spirit. We hope that you will consider supporting our festival, the 29<sup>th</sup> Annual Apple-Scrapple Festival. The festival will take place on the second full weekend of October 8<sup>th</sup> & 9<sup>th</sup>, 2021.

The Apple Scrapple Festival is held annually to encourage tourism in Western Sussex County and actively involves community organizations, promote local agri-businesses, and is one of the most important fundraisers for many of our local non-profit organizations. The festival is organized by an all-volunteer committee, for the benefit of the surrounding communities.

Sponsorship plays a large role in the overall success of the festival. Funds raised through sponsorship provides for the expenses of the festival including entertainment, publicity, printing, traffic control, sanitation, rentals, transportation and awards. **Your advertisement is placed in over 10,000 Official Festival Booklets, which are printed and inserted in newspapers throughout the surrounding area, and distributed during the festival.** In addition, these booklets are distributed to restaurants and several businesses prior to the festival, giving our advertisers optimum exposure. Additionally, we offer a link from our sponsorship page to your website. Sponsoring the Bridgeville Apple Scrapple Festival is a great way to promote your business on the Eastern Shore.

Listed on the attached page you will find sponsorship packages available to you and your business. Sponsorship must be received by September 1<sup>st</sup>. Please select the package best suited for you and return it to the committee with your check made payable to BRIDGEVILLE APPLE-SCRAPPLE FESTIVAL.

**The Official Apple Scrapple Festival Booklet is the only form of sponsorship that benefits the Bridgeville Apple Scrapple Festival, Inc.**



Karen Johnson, Executive Chair

*"If You Lived Here, You'd Be Home Now"*



**\$2,500 Bandstand Sponsorship:**

Full color banner across the bandstand stage and promotional advertisement as the official sponsor of all entertainment during the festival. Full page color ad in our Festival Book, which will have a circulation of 10,000 copies distributed across the Eastern Shore, Company name on Sponsorship sign at the Festivals main stage and 10'x15' space on Delaware Ave. (if requested), and a link from www.applescrapple.com to your business website.

**\$1,000 Sponsorship:**

Full page color ad in our Festival Book, which will have a circulation of 10,000 copies distributed across the Eastern Shore, Company name on Sponsorship sign at the Festivals main stage and 10'x15' space on Delaware Ave. (if requested), and a link from www.applescrapple.com to your business website.

**\$500 Sponsorship:**

Half-page ad in our Festival Book, which will have a circulation of 10,000 copies distributed across the Eastern Shore. Company name on Sponsorship sign at the Festivals main stage and a link from www.applescrapple.com to your business website.

**\$250 Sponsorship:**

Quarter-page ad in our Festival Book, which will have a circulation of 10,000 copies distributed across the Eastern Shore, company name on Sponsorship sign at the Festivals main stage and a link from www.applescrapple.com to your business website.

**\$100 Sponsorship:**

Eighth-page ad in our Festival Book, which will have a circulation of 10,000 copies distributed across the Eastern Shore, company name on Sponsorship sign at the Festivals main stage and a link from www.applescrapple.com to your business website.

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**Complete and mail with check payable to BRIDGEVILLE APPLE-SCRAPPLE FESTIVAL, INC.  
P.O. Box 206  
Bridgeville, DE 19933**

NAME OF BUSINESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

AMOUNT OF SPONSORSHIP DESIRED:

\_\_\_\_\_ \$2,500 \_\_\_\_\_ will use space \_\_\_\_\_ \$1,000 \_\_\_\_\_ will use space \_\_\_\_\_ \$500 \_\_\_\_\_ \$250 \_\_\_\_\_ \$100

**PayPal** is available for credit card payments. Please visit our website at [www.applescrapple.com](http://www.applescrapple.com) and click on the sponsorship tab.

Ads should be sent electronically to: [asf.sponsor.ads@gmail.com](mailto:asf.sponsor.ads@gmail.com) (PDF or JPEG formats work best) or include camera-ready artwork or business with this sponsorship form. For questions about sponsorship or the artwork, contact Karen Johnson at 302-245-2038.

*"If You Lived Here, You'd Be Home Now"*

Full Page  
8" high X 7" wide

Half Page  
4" high X 7" wide

Quarter Page  
4" high X 3 1/2" wide

1/8 Page  
2" high X 3 1/2" wide

1/8 Page  
2" high X 3 1/2" wide